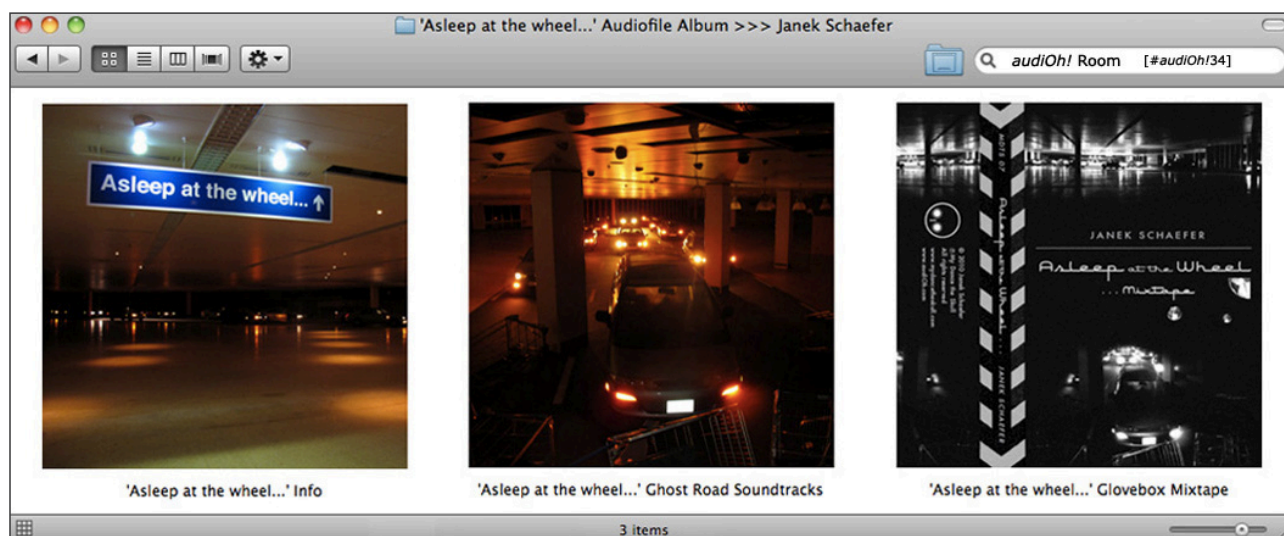




## JANEK SCHAEFER

## "Asleep at the wheel"



"Asleep at the wheel..." [#audiOh!34] is a free to download 'Audiofile Album' released by Janek Schaefer, documenting the original installation for a 'ghost road' of cars in an abandoned supermarket, that he produced as artist in residence for the IF:Milton Keynes International Festival 2010.

The complete release is divided into 3 parts as follows:

**"Asleep at the wheel..." Info**

Short documentary film about the installation.

100 photo slideshow, visitor comments, exhibition brochure and other background files.

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**"Asleep at the wheel..." Ghost Road Soundtracks**

The complete audio content from the 10 in-car soundtracks – including all the inspiring spoken word extracts from a range of people who understand the consequences of our culture. You can listen to all the tracks in one go, or just let them pop up in shuffle mode. In fact a car is an ideal place to listen to this entire album. You could burn all the MP3s onto CD and take them for a spin to the supermarket. Then decide what we can do next!

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**"Asleep at the wheel..." Glovebox Mixtape**

A selection of original music tracks from the installation. Released on C-40 cassette tape by the London label My Dance The Skull in an edition of 100 copies [MDTS07], and is available to buy from their website for £5. If you have a nice old car cassette player, you will be able to play it on the road, and keep it in your glovebox of course.

For further information & download link, please visit [audiOh.com](http://audiOh.com) & [mydancetheskull.com](http://mydancetheskull.com)

"A powerful experience" The Times.

A small edition of the Audiofile Album data will be available as a boxed 'gift set' containing a USB Car Key with LCD keyring from the audiOh! Room.

The full exhibition brochure with project description and credits etc follows on the next page.



# Asleep at the wheel...



Installation for IF: Milton Keynes International Festival  
By Janek Schaefer: Artist in Residence 2010



## Janek Schaefer

### Biography

Sound Artist Janek Schaefer was born in England. He spent some of his childhood living around Milton Keynes and attending The Stables music camps. His first major work 'Recorded Delivery' was made with one time postman Brian Eno and Artangel. Since then the multiple aspects of sound became his focus, resulting in many site-specific installations, exhibition and dance soundtracks, albums and concerts using his self-built record players with manipulated found sound collage. The 'Tri-phonic Turntable' is listed in the Guinness Book of Records as the 'World's Most Versatile Record Player'. He has performed, lectured and exhibited widely throughout Europe, Japan, USA, and Australia. In 2008 he won the Paul Hamlyn Award for Composers Prize, and The British Composer of the Year Award in Sonic Art. The Bluecoat Gallery exhibited a Retrospective of his 20 year career in 2009. [www.audi0h.com](http://www.audi0h.com)

**IF Talking Shop** 1pm Friday 16 July  
Janek will discuss the inspiration and process behind the work. University Centre Milton Keynes.

**Lucky Dip Disco** 2pm Saturday 24 July  
Janek also presents his Lucky Dip Disco for under 7's and parents. Spiegeltent, Campbell Park, Milton Keynes.

Commissioned and presented by  
**IF : Milton Keynes International Festival 2010**  
[www.ifmiltonkeynes.org](http://www.ifmiltonkeynes.org)  
produced by **Simon Chatterton Projects**  
[www.simonchatterton.co.uk](http://www.simonchatterton.co.uk)  
supported by **Sound and Music** and  
**The Wavendon Foundation**

Project Manager: Helen Wright  
Lead Technician: Luke Williams  
[www.lukewilliams.org.uk](http://www.lukewilliams.org.uk)

Project Team: Aaron Head, Adam Darby, Ben Horner, Emma Wilde, Hannah Peirson-Webber, Lee Farmer, Reid Dudley-Smith, Sam Levine

IF Festival Team: Bill Oee, Monica Ferguson, David Bilton, Jacqui Leigh, Tim Owen-Jones, Alison Fordham, Bob Adams and all the voluntary support and invigilators

### Special thanks goes to:

- Sainsbury's, Milton Keynes Council, Milton Keynes City Centre Management
- Talbot and Amazing Waste for making the Lay-by Library table [amazingwaste.wordpress.com](http://amazingwaste.wordpress.com)
- 10:10 team** [1010global.org/uk](http://1010global.org/uk)
- Jeremy at **CMG Rescue** for the cars [cmgrescue.co.uk](http://cmgrescue.co.uk)
- Think Food** for drinks and refreshments [thinkfooduffet.co.uk](http://thinkfooduffet.co.uk)
- The Age of Stupid** [www.ageofstupid.net](http://www.ageofstupid.net)
- Word in Edgeways** [www.wordinedgeways.org.uk](http://www.wordinedgeways.org.uk)
- Graeme at Age UK** for the sofas and TVs [ageuk.org.uk](http://ageuk.org.uk)
- Milton Keynes Gallery** for their support [mk-gang](http://mk-gang)
- ASM Auto Recycling Ltd** [asm-autos.co.uk](http://asm-autos.co.uk)
- Aaron Head** for preview catering [aaronhead.com](http://aaronhead.com)
- Luke and the project team** for their hard work and dedication.

## The Installation

"I was invited to make an installation on the theme of 'cars' in the city of roundabouts. Through thinking about their iconic status in our culture, I learned a lot about the implications of the way we live, and how our ravenous culture is feasting on our own planet. I have created a 'ghost road' of cars within a vacant supermarket as an informative portrait of that mindset, and explore ways that we can change it. The exhibition reveals how I became enlightened towards making a difference personally, and also waking up those around me to move to a more sustainable way of living and thinking. It has been refreshing to discover how 'switched on' the local Milton Keynes community is to the issues of sustainability.

The exhibition is a thought-provoking and immersive sound installation for multiple car radios, that contemplates our future.

*Asleep at the wheel...* is a metaphor for how we are culturally careering down the fast lane of life in charge of a lethal weapon with our head in a daydream and our foot to the floor, with the expectation that the road goes on forever. Society's pedal to the metal attitude to our world is not sustainable and is running out of road. We need to change gear, before we overtake ourselves.

Exhibited in a vast disused supermarket, three-lanes of cars dissect the darkened interior, as the multiple hazard lights illuminate the space, revealing the finite road of our consumer driven daydream. "More more more" is no longer a desirable destination.

You are invited to be a passenger in the back seats, as the in-car sound systems broadcast a collage of moving music and motivating sound-bites. On the return journey the Lay-by Library encourages you to explore positive ways to improve our future together. Have a rest and recharge your batteries... I hope you enjoy the journey.

The clearest way I have found to move forwards together is to join the 10:10 initiative. It is possible to make a difference, but we also have to convince others. *Asleep at the wheel* hopes to wake us all up."

Inspiration and sound and video contributions from: Richard Heinberg, Rob Hopkins, Annie Leonard, Glen Schaefer, George Monbiot, Richard Dunne, John Dankworth, Cleo Laine, BBC Radio 4, Bow Brickhill Church, JG Ballard, Jacques Tati, and Bert Kaempfert

# Asleep at the wheel...



[www.1010global.org](http://www.1010global.org)

Please consider signing up to the 10:10 initiative and improve our future

- 1 **Fly less, holiday more** - swap plane for train, holiday nearer to home, take fewer but longer trips.
- 2 **Save 10% on heating** - turn down thermostats, turn off radiators in hallways and wear more jumpers, insulate your loft & walls.
- 3 **Save 10% on electricity** - change lightbulbs, replace old fridges & freezers and always turn stuff off.
- 4 **Drive less** - leave your car at home one day a week. Walk, cycle or take public transport. Join a car-club rather than owning your own and share your ride to work.
- 5 **Eat better** - local, in-season fruit & veg produce the least emissions - and the less processed the better. Have one meat-free day per week - but don't replace with just-as-bad cheese.
- 6 **Buy good stuff** - less stuff made = less emissions. Buy high-quality things that last, repair broken stuff, buy & sell second-hand and borrow your neighbour's mower.
- 7 **Dump less** - avoid excess packaging and buying pointless stuff that goes straight in the bin, recycle everything possible and compost your food waste.
- 8 **Don't waste food** - don't buy or cook more than you need and eat up those tasty leftovers.
- 9 **... or water** - take showers rather than baths, be careful watering plants and only run full dishwashers & washing machines.
- 10 **Feel happier** - be healthier walking and cycling, make new friends from swapping stuff & car-pooling, save cash and know that you're part of the global effort.

Where possible all items used in the show are Renewed, Reused or Recycled. The Lay-by Library table was made using 150 year old timbers from a 3rd class railway carriage built in Milton Keynes, and the cars were on their way to be scrapped after being confiscated for lack of insurance. This flyer has been printed on sustainable paper using vegetable-based ink.